

ANKITA MISHRA

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WORK EXPERIENCE

VILLINTECH SOLUTIONS PVT. LTD. (Research & Recruitment Company)

Ghaziabad, U.P.

Associate Product Manager (Internship)

Sep-Dec 2024

- Researched challenges faced by 100+ B.Tech. students in academics and career planning, delivering data-driven insights to refine program strategies.
- Analysed feedback from 20+ industry professionals, identifying high-demand skills and optimising career-focused programs based on market trends.
- Developed advanced filtering options for career planning tools, enabling detailed analysis of user trends and preferences; this enhancement led to an increase in user engagement by 25%, as reported in quarterly surveys.
- Developed tailored career paths for students, resulting in a 30% upsurge in program enrollment and interest.
- Researched and presented strategic recommendations to address resource deficiencies in academic departments, leading to the allocation of an additional Rs. 200k in funding for crucial support services over the next fiscal year.
- Designed user surveys resulting in participation from more than 200 students; findings enabled targeted improvements to program features that increased enrollment interest based on identified preferences and trends within the cohort.

UNIVERSITY PROJECTS

FOOD DELIVERY APP LANDING PAGE

Dec 2024

- Revamped UI elements and created engaging content for a food delivery platform's website; expanded average session duration from two minutes to over four minutes as users explored enhanced features designed for maximum interaction.
- Enriched user engagement by 40% through a modern, intuitive interface and seamless navigation.
- Optimized page load time to under 2 seconds, improving performance across mobile and desktop platforms.
- Collaborated with a team of three developers to align branding and integrate app features effectively.

PLACEMENT REPORT DASHBOARD USING MICROSOFT POWER BI

Feb 2024

- Streamlined an interactive Power BI dashboard picturing placement data for 273 students across 92 companies.
- Highlighted key metrics such as branch-wise selections, salary trends (highest: ₹11 LPA, average: ₹4 LPA), and offer distributions, providing stakeholders with actionable insights.
- Formulated intuitive filtering options for years and branches within the placement data dashboard; enabled users to conduct targeted analyses that identified key trends affecting student placements.

EDUCATION

DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY

Ghaziabad (U.P.)

Bachelor of Technology (B.Tech) in Computer Science & Engineering; GPA: 8.01

2022 - 2026

Key Courses: DBMS, AI/ML, Software Engineering, Operating Systems, Algorithms

ST. BASIL'S SCHOOL

Basti (U.P.)

Intermediate In Science: PER: 86% (ISC Board)

2019 - 2021

Matriculation|PER: 90.2% (ICSE Board)

2018 - 2019

CERTIFICATIONS

CERTIFICATE OF PARTICIPATION (Flipkart Grid 6.0)

Aug 2024

TOSC QUEST FOR BRILLIANCE (IIT Kanpur)

ADDITIONAL

Technical Skills: SQL, JavaScript, HTML/CSS, Java, Python, Prompt Engineering, Microsoft Power BI, MS Office, Data Visualization, Natural Language Processing

Soft Skills: Leadership, Systematic Thinking, Communication, Team Collaboration

Languages: Fluent in English, Hindi